



# Request for Proposal: Rockway Gardens Map

August 2024

**gardenKitchener, The Kitchener Horticultural Society**

7 Floral Cres, Kitchener, ON, N2G 4N9

519 745 4669 | hello@kitchenerhs.ca

## **Request for Proposal: Mapping Services for Rockway Gardens**

GardenKitchener (The Kitchener Horticultural Society) is seeking proposals for the creation of an illustrated map of Rockway Gardens.

The finished map should depict the location of,

- main walkways, paths and roads
- structural landmarks including (but not limited to) the Garden House, Dorothy Elliott Gazebo, pond/bridge, fountains, sculptures, Court of Flags, and MADD pergola
- various garden beds and unique landscaped areas

The finished map will serve a few different purposes:

1. Wayfinding – It will help GardenKitchener members and garden visitors find their way to key landmarks or garden displays during events and tours.
2. Historical References – Many of the landmarks, including garden beds, in Rockway Gardens have historical significance. Including them on a map will help the wider community understand their significance.
3. Fundraising / Art – The finished map will be a beautiful illustration that would be appropriate for reproducing as artwork, potentially for use as a fundraising tool.

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4. Botanical Resource (Future Initiative) – The finished map will help Rockway Gardens staff catalogue the variety and locations of different species of plants that appear across the grounds.

Prospective illustrators and artists are invited to submit a proposal outlining their process for mapping the Rockway Gardens grounds, a proposed timeline, a portfolio featuring illustrations in their proposed style, and a project cost. Submitted proposals will be reviewed by the GardenKitchener Board of Directors, with a goal of selecting the successful candidate by the end of September, 2024.

Responses are due by 4 pm on August 30th, 2024. Please direct all proposals to the GardenKitchener Communications Committee, via the contact information provided below.

Thank you for considering this opportunity to work with GardenKitchener on this exciting project.

**Contact Information:**

GardenKitchener Communications Committee

C/O Julie Aubie

Board Member, GardenKitchener

hello@kitchenerhs.ca

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